

# Why

training & capacity building workshop

## should I adopt sustainability?

This compelling presentation is designed to empower individuals across functions and hierarchies with an understanding of sustainability and why it is a strategic tool for the business of the future. It uses mind-opening, real-life examples to present the hard-hitting impact of sustainability on business and careers.

It provides the practical framework required to internalize sustainability and brings to fore business reasons why organizations and professionals should embrace sustainability sooner than later.

It creates 'sustainability champions' who can propagate the importance of sustainability within the organization in simple easy to understand terms. Most important of all it draws clear links between sustainability issues and their impact to business on the ground. The cause and effect becomes evident to participants.

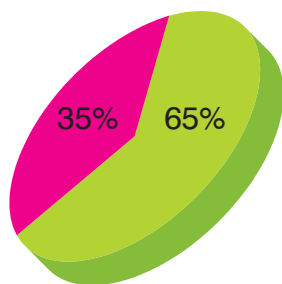
The workshop has been successful in inculcating self-commitment in participants and most of them have been known to proactively embrace sustainability in their professional and personal life. The best part of the presentation is that it is hugely entertaining, laced with humour and at places provocative.

Feedback from 300 participants over 15 different workshops can be viewed in the next page.

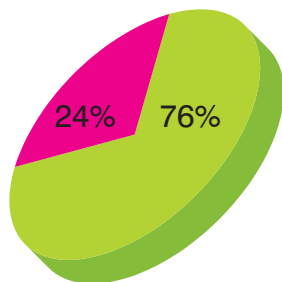
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## Feedback from 300 Participants across 15 Workshops

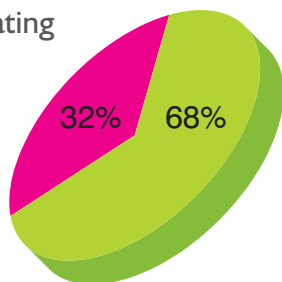
### Content



### Delivery



### Overall Rating



■ Excellent ■ Good ■ Fair ■ Poor

“Great impact & understanding due to synchronised combination of video clips.”  
**Vidyanand Kumar, Manager Projects, BMH**

“It should be a full-day programme (minimum requirement) for better understanding.”  
**Shaik Jaleel, Project Manager, M&M-BU**

“As a first time orientation to this concept, the contents were just fine.”  
**Joydeep Roy, DGM, HCP**

“I enjoyed it & was a great learning.”  
**S. Suryanarayanan, VP, HED Power**

“Excellent! Presentation may be given to the participants so that it can be disseminated down the line.”  
**Dr. K. Natarajan, Sr. DGM, Hydro**

“Inspiring presentation.”  
**V.V. Rami Reddy, Project Manager, L&T ECC B&F OC**

“This program was an eyeopener for my activities.”  
**P. Muthupandian, Construction Manager, Planning**

“I feel the message is well conveyed through this program. Before attending this program I was not knowing how I can help contribute and reduce global warming. Now I have sound basics, Thanks.”  
**G. Ramachandra Rao, Plant Manager, P&M Corporate**

“It was a good awareness program. Very informative & served the purpose.”  
**S.R. Ambekar, GM, Corporate Centre**

“It gave me the most comprehensive view of the most important issues before a corporate today and in the future.”  
**L.N. Mitra, RM, ECCD**

“This should be incorporated as a module in L&T training program.”  
**B. Ramesh, Manager, Marketing**