



BALDOTA



SMT. VASANTIDEVI BALDOTA
BLOOD BANK



MSPL • caring for the community

As a responsible corporate citizen we at MSPL and the Baldota Group are cognizant of our role and responsibility towards the community. We regularly undertake several initiatives in the area of education, healthcare, and environment with the thought that the society's problems are our problems. We adopt a proactive approach in unison with the people to solve those problems effectively. Our ultimate aim is to make the community self-sufficient so that it can support itself.

Our healthcare initiatives have made a significant impact in fulfilling the medical needs of the residents of Hospet and nearby villages like Dhanapur, Mariyammanahalli, Vyasnakere, Kallahalli, Rajapur, Bellary, Koppal & Hampi.

We strongly believe that a healthy and strong populace is a must to fuel the overall progress of the community. Our social policy also vocalizes our commitment to contribute to the neighbourhood in maintaining good health.

The need of the hour
was to be prepared



A THRIVING CORPORATE-COMMUNITY RELATIONSHIP IS ONE IN WHICH THE CORPORATE IS SENSITIVE TO THE NEED OF THE LOCAL COMMUNITY AND CATERS TO THEM IN A SUSTAINABLE AND INCLUSIVE MANNER.



before the hour of need.

Every two seconds, someone in the country is in need of blood. Extrapolating this statistic to the population of Hospet, every day 5 people in Hospet would be in need of blood.

Unfortunately till the year 2001 Hospet, a busy mining town with 16 operational mines, a pass-through traffic of 61000 vehicles every day, a tourist hub that welcomes over 7 lakh tourists annually and a history of over 300 recorded accidents every year had no blood bank. The nearest blood bank was a good 100 kms away in Bellary which is one and a half hours by road. In an emergency, when every second counts, this distance would more often than not translate into the difference between life and death.

When eminent doctors of Hospet lamented the absence of a blood bank in Hospet during a meeting of the Rotary Club, Shri Abheraj Baldota immediately decided to take up the matter and establish the Smt. Vasantidevi Baldota Blood Bank in Hospet to cater to the medical needs of the community.





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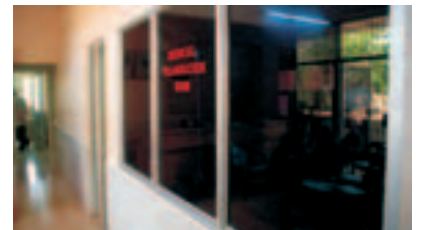
Designed with Care. Designed for Care.

Success is not a matter of luck. It depends on adequate preparation and determination. Before conceptualizing and designing the infrastructure and the operating procedures of the Blood Bank a team comprising of doctors and architects visited various blood banks in Bangalore, Shimoga, Davanagere, and Hubli. After a detailed study of their working, operational issues, and discussion with the concerned blood bank officers, the team meticulously drafted the plan of the present blood bank incorporating all the good practices.

Quality has thus been built into the Smt. Vasantidevi Baldota Blood Bank right from the design stage. The salient features of the Blood Bank include:

- Well-defined demarcated public and private areas. The public area houses the reception, blood donation room, rest room for donors, and doctors' resting room. The restricted area includes blood testing, storage and related facilities.
- The best of breed advanced testing equipment, state-of-the-art refrigerators and cold storage cabinets
- 24 hours power supply, which is vital to maintain the requisite temperature in the storage cabinets
- Ample space for future expansion in blood component separation and advanced blood banking
- Incinerator and an environment friendly waste disposal system

The sophisticated equipment is matched by the expertise and experience of a highly qualified, motivated and friendly staff who has demonstrated the ability to patiently explain even seemingly simple issues to uninformed and illiterate patients and their families.





Shattering Myths.

Historically the demand for blood has always outstripped supply. But in our quest to supplement supply we must ensure that we focus on safe supply. Infected blood, could carry transmissible diseases like hepatitis, syphilis, malaria, and HIV/AIDS and expose the recipient to higher risks than non-availability of blood.

The first step in preventing the transmission of HIV and other bloodborne pathogens through unsafe blood and blood-product transfusions is the collection of blood only from donors at the lowest risk of carrying such infectious agents. It is well documented that voluntary, non-remunerated blood donation is the cornerstone of safe blood supply.

The biggest inhibitors of voluntary blood donation amongst the less literate are myths that blood donation can cause weakness and blood donated will not be regenerated in the body. Hospet and its surrounding areas too were plagued by this misconception and to elicit voluntary blood donation was an uphill task.

Stoking Supply.

The blood bank staff under the able guidance of Smt. Rashmi S. Baldota, Director, Smt. Vasantidevi Baldota Blood Bank, implemented various programs to shatter prevailing myths, increase awareness and mitigate fears.



1

Visiting Colleges, Schools, NGOs and other educational Institutions to create awareness and involve youth in blood donation and explain about blood banking.

2

Conducting health camps like Cardio Camp, Dental Camp, Orthopedic Camp in the blood bank premises where informative literature on blood donation was distributed.

3

Releasing advertisements in local newspapers to encourage blood donation.

4

Encouraging donors through public recognition.

5

Distributing literature in local languages to educate the public about blood donation.

As a result of this consistent effort over a period of five years the blood donations increased from a meager 2 units per day to 6-10 units per day.



Circulating Joy



In Hospet and the surrounding areas there are nearly 25 to 30 nursing homes. There are also 4 to 5 public hospitals of 50 to 100 bed capacity. Estimation by leading doctors projected a monthly requirement of 150 to 200 units of blood, which became our target and we set out to fill the gap.

In the very first month of our operations in October, 2001 we collected 45 units and issued 33 units of blood. Presently, issuing of blood from our Blood Banks reached to 220 units per month. Our donor and recipients' friendly attitude along with regular blood donation camps in our premises has ensured that first time donors are willing to become repeat donors. Moreover doctors are satisfied with our services and recognized our efforts to save many valuable lives in case of emergencies.

Safety First

Blood transfusion is a philosophy of sharing & caring on the basis of understanding in depth, the call of humanity crying for compassion and respect.

Blood transfusion envisages many activities which are very critical for saving the life of a patient. At the Smt. Vasantidevi Baldota Blood Bank utmost care is taken at every step, be it ensuring collection of blood from healthy donors, testing for various diseases, testing for compatibility, storage or distributing for transfusion to ensure safe and uneventful blood transfusion.

An integrated strategy for Blood Safety has been put in place to effectively combat transfusion transmitted infections and tirelessly work towards providing safe and adequate blood transfusion services to the people.

The main components of our integrated strategy include:

Collection of blood only from voluntary, non-remunerated blood donors

Screening for all transfusion transmitted infections

Reduction of unnecessary transfusion

Well-equipped blood centres

Well designed facility

Trained and committed manpower



Beyond just Blood

Smt. Vasantidevi Baldota Blood Bank fostered close interactions between MSPL, the local medical fraternity and the local populace. It sensitized MSPL to the pressing medical and healthcare needs of the community, which in turn led to MSPL making the Blood Bank a hub and expand its services beyond blood banking. Currently the Blood Bank hosts:

Free Cardiac Camps

Free Eye Camps

Free Dental Camps

A free dispensary & X-Ray facilities
for the Group



The Path Ahead

In the near future the Smt. Vasantidevi Baldota Blood Bank aims to establish a blood component unit to enable it to go beyond whole blood transfusion and effect better usage of the collected blood. We are committed to enhance the quality of life of the local populace and will happily lend our services to plug any gaps that exist in the local medical ecosystem.

It is the vision of the founder Late Shri Abheraj Baldota, the wise counsel of Shri Narendrakumar Baldota, the personal supervision of Smt. Rashmi Shrenik Baldota, the excellent management techniques of MSPL and the dedicated team of the blood bank, which has created this bastion of hope and is saving lives everyday. With blessings of the Almighty, we shall continue to serve the community for many years to come.



There's a child seeking you,
There's a mother beseeching you,
There's a brother expecting you.

Stretch out;
Each cry is a child,
Each hope is a mother,
Each plead is a brother.

There's nothing to lose, but much to gain,
When we gift the wealth running in our vein.

Stretch out your hand,
Gift someone boundless cheers,
Stretch out your hand,
Gift someone joyful tears,
Stretch out your hand,
Gift someone life for years.

There's a father waiting for you,
There's a sister counting on you,
There's a friend calling for you.

Stretch out;
In each step lies a selfless elation,
In each hand lies an endless benediction,
In each donation lies a boundless relation.

There's nothing to lose, but much to gain,
When we gift the wealth running in our vein.

Stretch out your hand,
Gift someone endless cheers,
Stretch out your hand,
Gift someone joyful tears,
Stretch out your hand,
Gift someone a life for years.





A few letters that have helped us
save thousands of lives



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